

Fourth Annual Virginia Summer Solstice Wine Festival

SummerSolsticeFestival.com ~ 434-381-6088

June 23 & 24, 2012

1351 N. Amherst Hwy. – Amherst, VA 24521

February 9, 2012

Dear prospective Virginia Summer Solstice Vendors:

For those who have joined us in previous years, thank you!

We have continued to review feedback and to discuss improvements. Such improvements include but are not limited to:

- 1. Hiring **Frank Britt Marketing** to increase advertising and exposure throughout the state.*
- 2. Focus on local products and services.*
- 3. Providing fun family friendly entertainment.*

*We are working hard to make this a successful event for all involved and welcome as well as **prioritize** those creative vendors that add to our Solstice theme, or who would fit in our Kid's Area!*

Please note on the application that there is an "early-bird" discount, providing a deal for those vendors who choose to take advantage of it. Not only will you have a greater chance at acquiring space under the pavilion area, you will save money!

As always, this is a festival for all. Suggestions from our vendors would be greatly appreciated. Please don't hesitate to email us at mariannefitzhugh@lazydayswinery.com.

Cheers, and we can't wait to see you again!

Marianne Fitzhugh

Lazy Days Winery - 1351 North Amherst Hwy., Amherst, VA 24521

*Because everyone deserves a little **Lazy Days** at the end of a hard week!*



Fourth Annual Virginia Summer Solstice Wine Festival

SummerSolsticeFestival.com - (434) 381-6088
1351 North Amherst Hwy., Amherst, VA 24521

June 23th & 24th, 2012 - Saturday 11am-7pm, Sunday 11am-5pm
Lazy Days Winery - 1351 North Amherst Hwy., Amherst, VA 24521

Application for Participation

Name _____ Phone _____

Booth/Business Name _____ Cell Phone _____

Address _____ Fax _____

City _____ State _____ Zip _____

Website _____ Email _____

Describe your products. Use photographs, if necessary. Food vendors **MUST** specify menu.

Please note that this is a **rain or shine** event.

Food vendors

Before March 30 _____ \$140 After March 30 _____ \$165

Arts & Crafts/Prepackaged Foods

Before March 30 _____ \$85 (outside) _____ \$125 (under roof)

After March 30 _____ \$110 (outside) _____ \$140 (under roof)

Growers/Farm Producers

Before March 30 _____ \$30 (outside) _____ \$50 (under roof)

After March 30 _____ \$40 (outside) _____ \$60 (under roof)

Electricity, if needed _____ \$35

Total Remitted \$ _____

Please check the applicable fees. Make check payable to Lazy Days Winery and return to Lazy Days Winery, 1351 N. Amherst Hwy., Amherst, VA 24521.

I agree to the terms and conditions set forth by the Virginia Summer Solstice Wine Festival and Lazy Days Winery, LLC, as defined on the attached pages.

Signed _____ Date _____

For office use only

Date Received _____ () Accepted
Total Remitted \$ _____ Check No. _____

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Terms and Conditions for the Summer Solstice Festival

1. The sponsors reserve the right to accept or reject each application.
2. Special requests are not guaranteed.
3. Food Vendors must provide menu.
4. Food vendors will need an Amherst County Health Department permit. A permit form will be mailed with your acceptance letter.
5. All participants must operate on both Saturday (11am-7pm) and Sunday (11am-5pm).
6. No tables and chairs will be provided. Please bring your own. Vendors will be notified if tents are required; spaces underneath the pavilion are on a first come first serve basis, and are 9'x12'. Due to VDH restrictions all food vendors will be required to set up outside of the pavilion.
7. We are interested in unusual exhibits, activities, and events in keeping with the special Summer Solstice spirit. We welcome your ideas on educational and entertaining programs that could be presented
8. Mail your application by March 30 for a reduced fee.
9. All accepted applicants will be notified via the mail or email. We will send detailed festival information to applicants as they are accepted. Your location information will be sent a couple of weeks prior to the festival.
10. THE FESTIVAL WILL GO ON RAIN OR SHINE. All vendors must have a substantial canopy or other protection for themselves. Once accepted, vendor fees are not refundable.
11. Liability Insurance: Susceptible vendors (wineries, food, etc.) must provide liability insurance, naming Lazy Days Winery, LLC, and the Virginia Summer Solstice Wine Festival and its staff and underwriters, as co-insured.
12. Each vendor will be responsible for his/her property. Lazy Days Winery, LLC, and the Virginia Summer Solstice Wine Festival and its staff and underwriters, are not responsible for any damage, theft, or loss for any reason.
13. Overnight security will be provided by staff. We will have hired security on-site during the festival.

We sincerely hope that you will join us for the 2012 Virginia Summer Solstice Wine Festival. Use the attached form to register and return on or before May 31, 2012. If you have any questions regarding the Summer Solstice Festival, please call (434) 381-6088, or email us at mariannefitzhugh@lazydayswinery.com.

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